



## STRATEGIC AND OPERATIONAL PLAN 2011 FOR THE LAC DU BONNET & DISTRICT CHARITABLE FOUNDATION

Update of 2010 Plan; as approved June 3, 2011

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### VISION STATEMENT

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To work with others in creating a better community for today, tomorrow and forever

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### MISSION STATEMENT

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The Lac du Bonnet & District Charitable Foundation, Inc. exists to improve the quality of life in the Town and RM of Lac du Bonnet and adjacent areas of the region. The Foundation creates and manages funds gifted in perpetuity, or otherwise, and distributes these funds, or the earnings generated from these funds, to qualified donees for local charitable purposes.

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### UNDERTAKINGS AND ROLES

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The following is from the Articles of Incorporation for the Lac du Bonnet & District Charitable Foundation Inc. The Lac du Bonnet & District Charitable Foundation is restricted to and will undertake the following actions:

- 1) To fund and give grants to "qualified donees", as defined in the Income Tax Act (Canada), which are involved in the relief of poverty, the advancement of education, the advancement of social welfare and health, programs for the aged & the disabled, the preservation and protection of the environment, the advancement of the arts, the prevention of delinquency and substance abuse, advancement of recreation and sport, youth development and other community activities that are of a charitable nature;
- 2) To raise funds through donations, gifts, bequests and other means in order to further the foregoing objectives;
- 3) To improve the efficiency and effectiveness of other registered charities through the holding of conferences and the provision of administrative services.

## **THE THREE ROLES OF COMMUNITY FOUNDATIONS**

The undertaking or goals of Lac du Bonnet & District Charitable Foundation are consistent with the three roles of community foundations as described by the Community Foundations of Canada. These roles are:

### **1) Broad and effective grant making**

Community foundations bring local knowledge, experience and a network of community relationships to their grant making. Using their broad view of community needs and opportunities, community foundations make grants to a wide range of registered charities, primarily in their defined geographic area, to address short-term and long-term priorities across many fields. They are able to see "the big picture" and build on community strengths.

### **2) Endowment building and flexible, comprehensive donor services**

Community foundations build and prudently invest permanent endowments and other types of funds to benefit registered charities in their communities and beyond their communities. They offer a wide range of flexible giving opportunities and have special expertise to help many different donors achieve their particular charitable goals. They facilitate giving at all levels and promote philanthropy.

### **3) Inclusive community leadership**

As knowledgeable partners in community life, the Lac du Bonnet & District Charitable Foundation can offer leadership to our community on issues of importance to the community. The Foundation will use our broad perspective and our networking opportunity to help build a strong, caring, engaged community. We will work to empower others, connect diverse parts of the community, foster dialogue, develop partnerships and mobilize the community to improve quality of life. We will strive for visionary thinking and creative, inclusive collaboration that builds social capital of the community.

## **OUR VALUES**

To fulfill the three major roles noted above and to build trust and confidence in the Lac du Bonnet & District Charitable Foundation by the community, the Foundation is guided by a set of ten operating principles or values. These values or principles are essential to our success. These principles represent our core values for conducting business in the Lac du Bonnet area. In short, this is how we strive to operate.

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## TEN OPERATING PRINCIPLES (OUR VALUES)

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### WE UNDERSTAND THE CHANGING NEEDS OF OUR COMMUNITIES

We know our communities well and our activities evolve and change to meet local needs. We spend time and make efforts to understand community dynamics by participating in community consultations, making ourselves available for discussion, being active participants in the community, monitoring local and national trends and assessing the impact of change in our communities.

### WE SUPPORT COMMUNITY NEEDS

We maintain an effective and imaginative granting program that is balanced, flexible, creative and responsive to community needs. We continually improve our grant making skills and processes that allow us to make visible and lasting differences in our communities. We act in compliance with the rules and regulations set forth in the Income Tax Act of Registered Charities.

### WE BUILD COMMUNITY ASSETS AND FACILITATE PHILANTHROPY

We build permanent endowments and other assets for the future of our communities. We enhance community awareness about and involvement with philanthropy. We help our donors derive the maximum possible benefit and satisfaction from their giving by learning about their charitable goals, providing them with information about ever changing needs, integrating their goals with community opportunities, and providing flexible giving options.

### WE BUILD COMMUNITY CAPACITY

We nurture and build on our community's strengths and assets. We strengthen our community through initiatives that increase the capacity of organizations and individuals to respond to challenges and opportunities, develop local leadership, promote self-reliance, emphasize prevention, and mobilize civic participation and resources.

### WE DEVELOP PARTNERSHIPS

We form, encourage and support joint actions and partnerships among individuals, neighbourhoods, community groups, service clubs, foundations, professional advisors, businesses, government agencies, media, and others to increase the value and amount of community enhancement efforts.

### WE REFLECT DIVERSITY AND CREATE OPPORTUNITIES FOR DIALOGUE

We believe there is strength in diversity and in understanding various points of view. We engage the broader community in our deliberations and decision making to develop opportunities that continually nurture our vital community. We encourage and support various opinions and ideas within our planning and decision-making.

### WE FOSTER RENEWAL

We strive to increase the base and diversity of the human resources within our organization and encourage participation in activities that further the organization's mission. We recognize and celebrate efforts made by members and partners of our organization.

### WE BALANCE OUR RESOURCES

We commit and balance our human and financial resources between fund development, grant making and other community activities in ways that best serves our organizational mission and vision.

### WE IMPLEMENT RESPONSIVE AND ACCOUNTABLE PROCESSES

We are an accountable and responsible organization. We engage in practices that are open and accessible, fair and objective, flexible and timely as we work with grant seekers, donors, volunteers and others in the community.

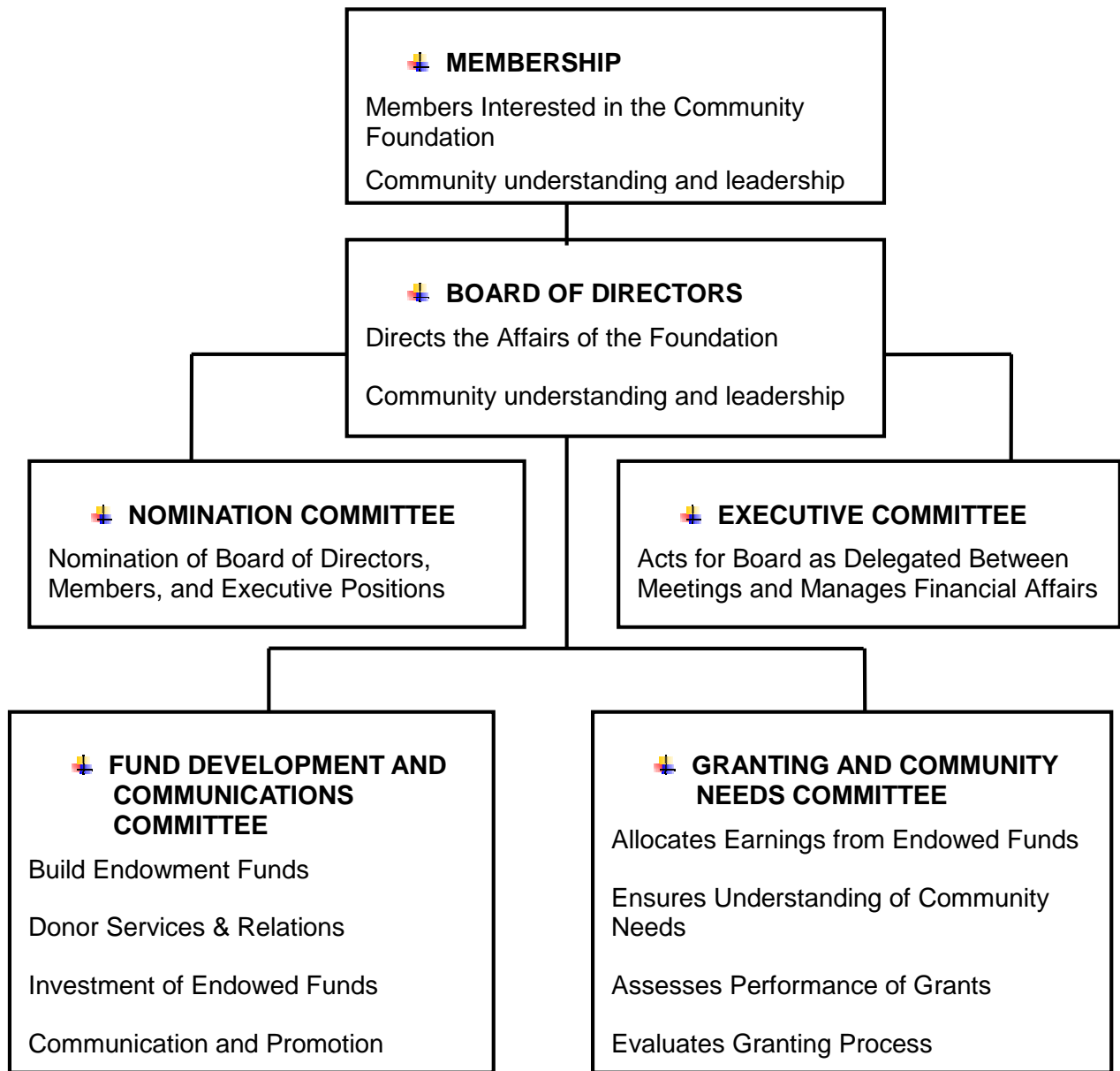
### WE EVALUATE AND SHARE RESULTS

We evaluate our activities to improve our skills and knowledge and we share what we learn to benefit others.

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## ORGANIZATIONAL CHART

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### NOTES:

Each committee (except Nominating Committee) is **chaired by a member of the Board of Directors**. If this is not possible committee reports are provided by a member of the Board that is also a member of the respective committee.

The Board of Directors will form committees as required to perform specific tasks as deemed necessary.

A future vision for the Foundation includes the hiring of an Executive Director (staff position) to administer the operations of the organization when extra administration is needed.

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## 2011 STRATEGIC PRIORITY AREAS TO FOCUS EFFORTS

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### **✚ ONE; ENSURING EFFECTIVE AND EFFICIENT ORGANIZATIONAL STRUCTURE AND OPERATIONS**

**Goal/Target:** 1. To increase membership in the Foundation to 25 members by May 31, 2011.  
2. To have the organizational structure for the Foundation developed and corresponding human resources in place and functioning in their roles by May 31, 2011.

### **✚ TWO; BUILDING THE ENDOWMENT FUND BUILDING AND MANAGING INVESTMENTS**

**Goal/Target:** 1. To raise \$200,000 in equity in 2011  
2. To increase awareness and understanding of philanthropy and the benefits of giving within the general community in 2011.

### **✚ THREE; ENSURING EFFECTIVE AND EFFICIENT PROMOTION AND COMMUNICATION IN ALL THAT WE DO**

**Goal/Target:** To increase awareness and understanding of the purpose and activities of the LdB & District Charitable Foundation within the general community by December 31, 2011.

### **✚ FOUR; ESTABLISHING GRANTING PROCESS AND PROCEDURES AND IDENTIFYING COMMUNITY NEEDS**

**Goal/Target:** 1. To allocate/announce the second grants in conjunction with the Annual General Meeting in 2012.  
2. To study and determine the most pressing community needs in Lac du Bonnet for 2011.

### **✚ FIVE; LEADING BY ENHANCING ABILITIES AND OPPORTUNITIES WITHIN THE COMMUNITY TO STRENGTHEN LOCAL PHILANTHROPY AND GIVING**

**Goal/Target:** To increase awareness and understanding of philanthropy and the benefits of giving within the general community by December 31, 2011.